

DATA I/O RECEIVES INTEL APPROVAL FOR PROGRAMMING INTEL FLASH MEMORY DEVICES

Redmond, Wash.---October 31, 1995--- Data I/O® Corporation today announced that Data I/O's UniSite™ Universal Programmer Version 4.9 has successfully passed Intel's Memory Component Division Programming Laboratory tests for data programming and erase functions using Intel's Flash memory devices. Data I/O is the first programmer supplier to receive this Intel approval.

In order to pass testing by Intel, the UniSite programmer must pass extensive testing criteria to ensure it meets Intel's specifications for programming Intel Flash memory devices. Future versions of the UniSite programmer will also be submitted to Intel for updated UniSite programmer testing.

"We are especially pleased to be the first programmer supplier to receive Intel's approval based on these extensive test criteria," states Bruce Rodgers, Director of Marketing for Data I/O's Programming Systems Division. "The rigors of these tests will give end users higher confidence that their Intel Flash devices will be programmed quickly and properly when they use the UniSite Universal Programmer."

"With the explosive growth of Flash memory usage, it is important that both engineering and manufacturing customers have high quality tools available to support their needs," stated Peter Larsen, Programming Lab Manager for Intel's Memory Component Division.

The UniSite is Data I/O's top-of-the-line engineering device programmer. It has universal programming support for virtually every programmable device on the market regardless of technology or package.

Intel is the worldwide leader in Flash memory shipments. Intel, the world's largest chipmaker, is also a leading manufacturer of personal computer, networking, and communications products.

Founded in 1972, Data I/O Corporation is the world leader in device programming and handling solutions, providing the most comprehensive product offerings -- from design through manufacturing of programmable integrated circuits. The company, which is publicly traded (NASDAQ:DAIO), is headquartered in Redmond, Washington and has sales and service offices worldwide.